





Strong firm roots in Gandhinagar

SIDDHRAJ has made a successful foray into residential, commercial and retail spaces with a strong foundation in Gandhinagar. Their work is well informed and the properties are designed in tandem to complement the landscape of the place.

The identification of an opportunity in a mundane space and lending it a global expression has changed the landscape of Gandhinagar. The futuristic approach reflects in the collaboration of the design and the idyllic prospect.

SIDDHRAJ has the best team on board with experienced consultants & experts. They have successfully elevated and changed the skyline of Gandhinagar, creating a strong footbold with every structure



Architectural Concept

This concept is a mélange of functionality and charact.
The retail and commercial space encompassing all of
floors with an advantageous joining of the East and the
West Wing with a skybridge is a visual treat.

The 22 elevators connect various levels that add to the spatial experience. The viewing decks, the extensive courtyard and the breakout area attribute to the composition. The approach to designing this concept was informal and interactive.

e architecture optimises on a given context to be able create a milestone while fulfiling the need to monetize th for the developer, the real estate owner or occupier well as finally the end user. The architecture of Z²

entire site is spliced into two and made into a lic thoroughfare across the north and south axes necting two main roads by a 30m Urban Street ated as a plaza) between the east and west wings

As a result, the architecture inserts itself into 'the urba context', maximises the 'retail facade' and uses the apportunity to create a beautiful, active and usable





Retail Spaces | Ground Floor

The 'Urban Plaza' includes the connected entry to two exclusively designed foyers that house 10 lifts per wing with convinient accessibility, judiciously divided between both functions- retail & offices.

The architectural response to slicing the site into two creating ample retail (across 3 floors) gained a 'frontage' which the site itself did not allow. The value-addition created a complete URBAN STREET with 'plaza' like features which include waterbodies, various textured pavings, benches and street lights.

URBAN PLAZA



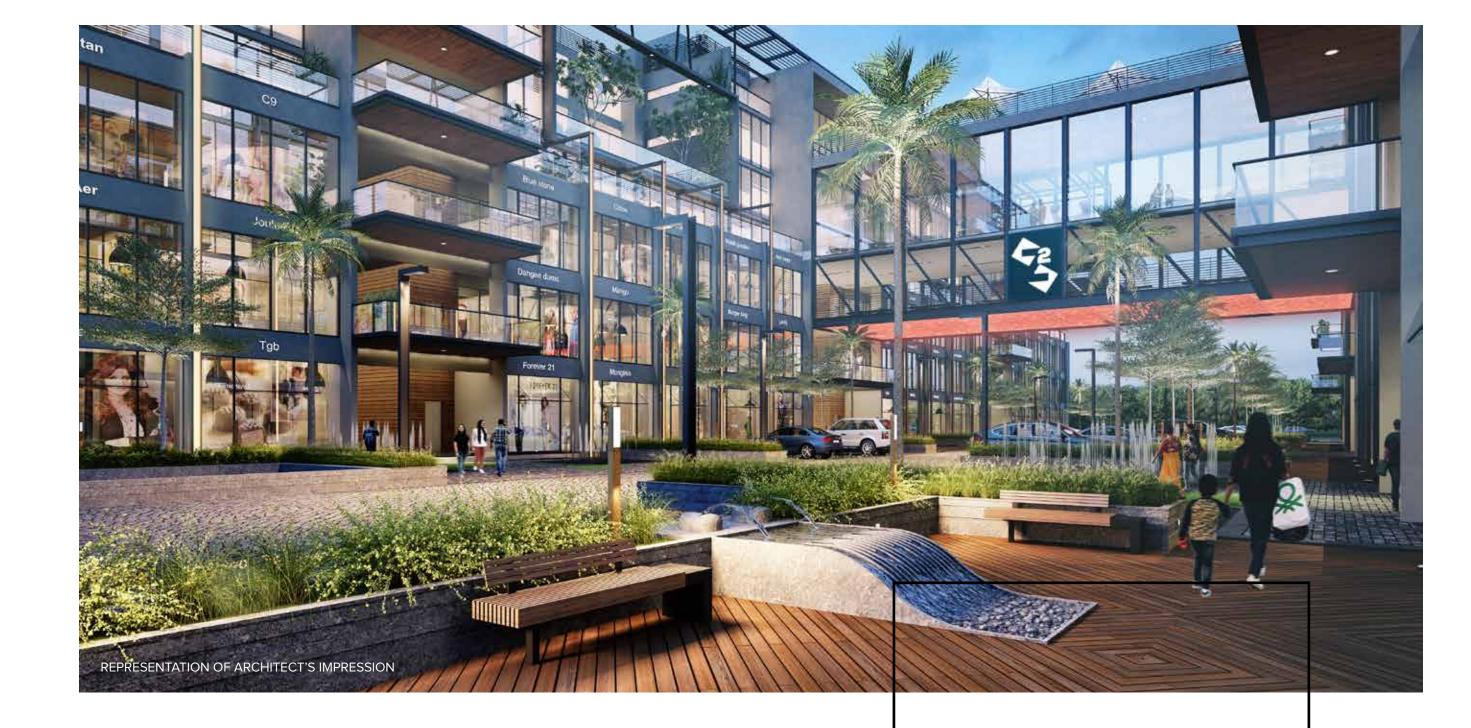


RETAIL

GROUND FLOOR



12 MT ROAD **EXIT**



VIEWING DECKS FACING
URBAN PLAZA

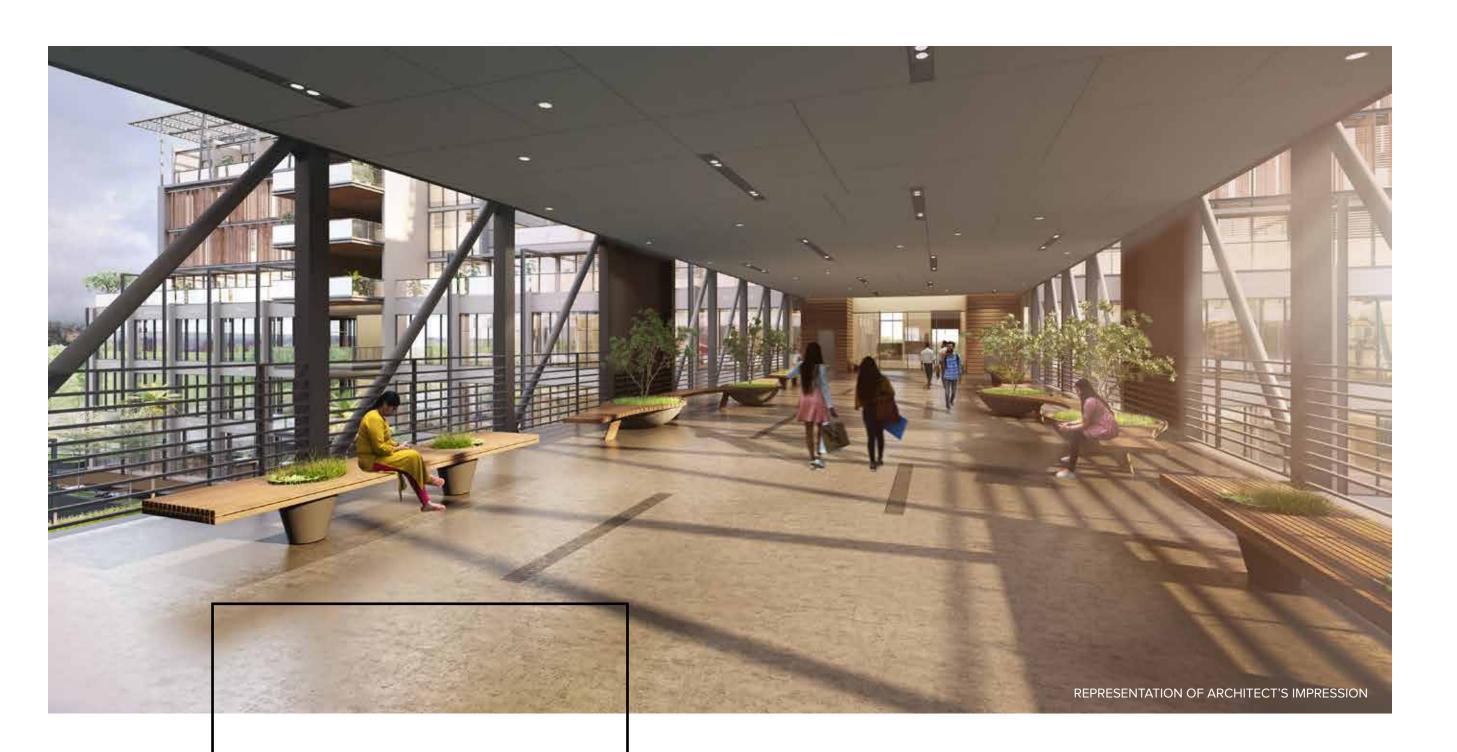
Retail Spaces | First Floor

The viewing decks are elevated and enable a complete view of the Urban Plaza. Well placed structurally and adding to the dynamics they are also visually appealing. This will be a brand new experience with its glass railing sans balustrades and a vantage view of the 'high-energy' plaza.



RETAIL

FIRST FLOOR

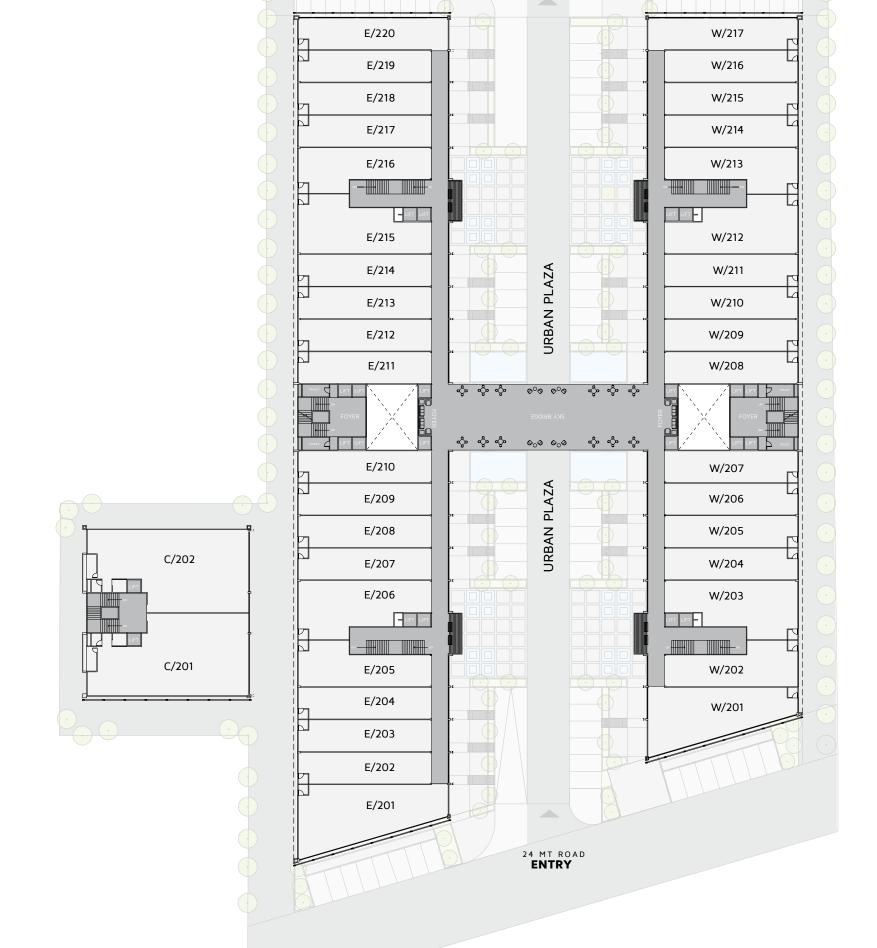


Retail Spaces | Second Floor

The pedestrian bridge on the second floor connects the East and the West wing. The Skybridge Walkway has beautiful benches and makes for an informal seating space. The distinctness of this space is the width and scale besides the plant-integrated seating which add a desired freshness.

This skybridge is a strong architectural connect between the two wings.

SKYBRIDGE WALKWAY



12 MT ROAD **EXIT**



RETAIL

SECOND FLOOR





Advantage Business

Lounge + Office Spaces | Third Floor to Sixth Floor

The 'New-Age' office space concept has emerged a winner with enabling flexible working hours and total comfort in the office space. With well designed informal spaces to relax and unwind it is a complete winwin for all.

As an extension to the new-age, especially IT offices this allows break out zones that are not just indoor game or food areas, but are in touch with nature through the 'open spaces' at various levels.

This commercial office space planning is the new modern workplace with vibrant color schemes and beautiful landscapes adding to the work culture. The entirety of the experience and the complete tandem works advantageously for business.



New-age Office Spaces | Third Floor

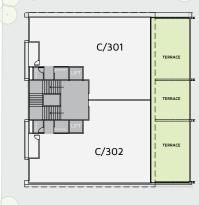
The individual terraces on this floor of the office space attributes to the continuity of the experience.

This purposefully placed structure is functional, unique and adds to the overall architectural design of the building. This 'Thinking Lounge' is distinct and a good space for rejuvenation.

INDIVIDUAL ATTACHED TERRACES



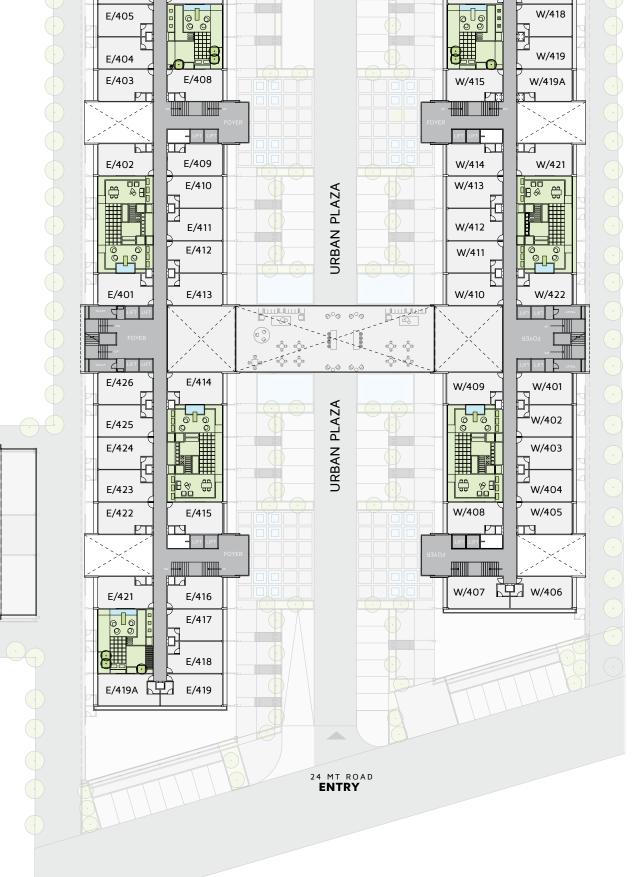
12 MT ROAD **EXIT**





OFFICES

THIRD FLOOR



12 MT ROAD **EXIT**



ELEVATED COURTYARD SPACES

New-age Office Spaces | Fourth Floor

The genius loci in this project are the courtyard spaces carved out across the fourth floor. This is an informal space and is completely inspired by the traditional Indian courtyards concept. The openess also allows large greens to grow and thrive.

This concept successfully combines the informal – formal meeting space and completely complements the 'out-of office' work zones.



OFFICES

FOURTH FLOOR



New-age Office Spaces | Fifth Floor

This open space is in conjunction with the East and the West Wing and can be found above the Bridge Lounge. The Bridge Terrace is an open informal meeting space which successfully highlights the need for break-out zones that are in sync with nature and accessible to all for the needful respite.

The continous circular-curved seatings promotes the idea of 'community' over 'individuality'.

BRIDGE TERRACE



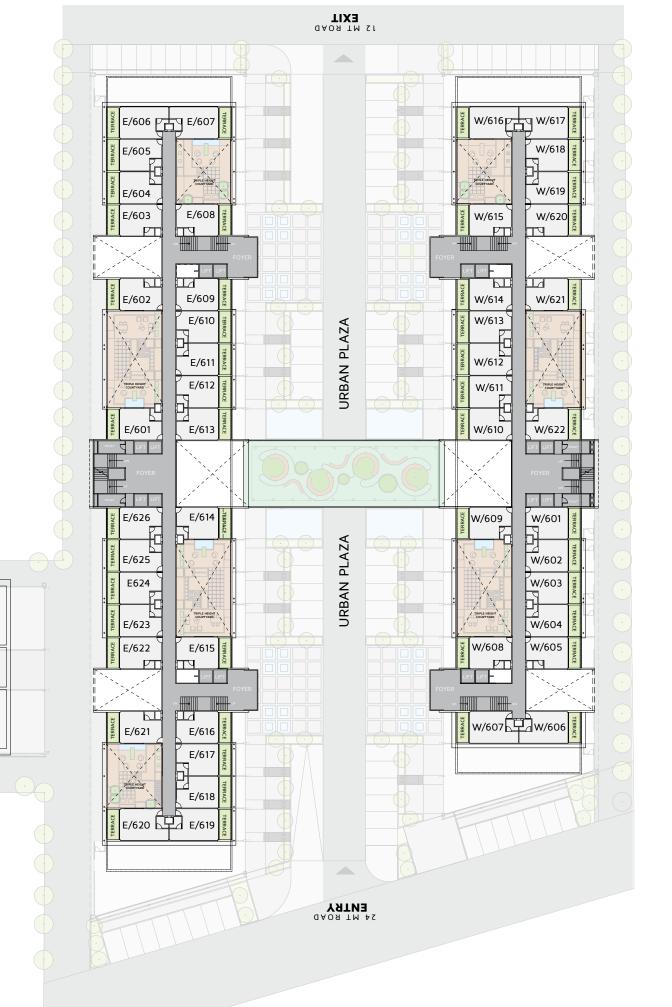


OFFICES

FIFTH FLOOR

C/601

C/602





TOP FLOOR ADVANTAGE

New-age Office Spaces | Sixth Floor

The sixth floor offices irrespective of their size, get terraces for individual usage. And to top that, the position gives a stunning view of the sky bridge, the courtyards, the urban plaza & the bridge terrace establishing an advantageous sense of belonging.



OFFICES

SIXTH FLOOR



Advantage Parking

Urban Plaza + Basement | Basement 1 + Basement 2

The volumetric opportunity at the Urban Plaza worked advantageously for ample parking space comprising two basements. The two-level parking 'Basement 1' & 'Basement 2' is well lit and can accommodate adequate number of cars.

There is easy access for the vehicles and parking space for the commercial space users. The elevators can be accessed from multiple locations of the parking, which makes access to the building extremely convenient. The basement is also where the corporate wing can be accessed through.







The real estate market over the last cycle, has absorbed varying impacts and now risen with more vigor & exposure. SIDDHRAJ have laid their foundation starting with Gandhinagar with exploring varied avenues and projects including Residential, Commercial and Retail.

Their value-driven design is functional and opulent. Winning accolades and proving their mettle they have successfully been in the industry spanning decades. Their projects include Siddhraj Greens, Siddhraj Zold, Siddhraj Zavod, Siddhraj Zori and Siddhraj Z+ besides few others.

PREVIOUS PROJECTS IN GANDHINAGAR—

SIDDHRAJ ZAVOD SIDDHRAJ ZON

Siddhraj Zavod Business Park

Siddhraj Zori, Retail/ Commercial Building





Siddhraj Zold, 3BHK Apartments

Siddhraj Z+, 6 Rooms Premium Living



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LOCATION MAP LEGEND

- 1. Siddhraj Zold
- 4. Siddhraj Z+
- 2. Siddhraj Zavod3. Siddhraj Zori
 - 6. Siddhraj Headquarters

5. Siddhraj Z²



Scan the QR code for a video walkthrough of the building.



S V REALTY

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